

1. General provisions

The company Lead Media s.r.o., Karpatská 6, 811 05, Bratislava Slovakia, ID: 47726601, hereinafter referred to as Ecommerce Bridge, respects the privacy of every visitor to our website. The following information relates to the type of data collected by Ecommerce Bridge and how it is used. Ecommerce Bridge collects, processes and uses personal data in accordance with the relevant legislation of the Slovak Republic.

This statement on the protection of personal data does not apply to the websites of other operators accessible via links on the Ecommerce Bridge website.

2. Collection, use and processing of personal data

Ecommerce Bridge collects only those personal data for the processing and use of which the user of Ecommerce Bridge gives his voluntary consent. By expressing consent, the user also expresses consent to the following terms of personal data processing:

By opening these websites, some data is stored automatically on our servers for the purpose of system administration or for statistics and support purposes. This data includes the name of your Internet connection provider, your Internet Protocol (IP) address, the software version of your browser, the operating system of the computer you use to access our website, the website you use to access our website. This data can be used to understand the profile of our website users, but always without using any data relating to a specific person. Such data will only be used if provided anonymously.

If you voluntarily provide us with personal data through one of the contact forms on the Ecommerce Bridge website, we will not use, process, or transfer such data to a third party beyond the limits of legal regulations or beyond the scope specified by you in your consent statement. We will provide your personal data only if we are forced to do so by a court decision or other decision of a public authority.

On our website, the user can subscribe to newsletters. Each registration is entirely voluntary and the subscriber can unsubscribe at any time. We send the newsletter via the Mailchimp system and ensure the maximum protection of personal data. Apart

from the email address for the purposes of newsletters, we do not collect any other data and email addresses

We will post any changes to this privacy policy on this website.

3. Security

Ecommerce Bridge will keep your data secure and will take all reasonably available precautions to secure data against loss, misuse or alteration. Ecommerce Bridge employees and contractors who have access to your information in order to provide services to you on behalf of Ecommerce Bridge are contractually bound to maintain the confidentiality of that information and may not use it for any other purpose. In some cases, we use third-party applications for data processing that use the same or a higher standard for personal data protection than the one described in this document.

4. Cookies

This website collects and stores data for marketing and optimization purposes to improve the website. Cookies can be set in your browser or using the bar that appears when you first visit the website.

Without the express consent of our users, data collected using Google Analytics (and others) is not used to identify a specific visitor and is not collected together with other personal data of the pseudonym holder.

5. Persons responsible for the protection of personal data

The company disposes of stored data after the expiration of the period determined by law, the consent granted, or if it is no longer needed. You have the right to withdraw your consent to the processing or use of your personal data with future effects at any time. Send an e-mail to polgari@ecommercebridge.sk or a letter to the company's address.

6. Public register of processing

The person responsible for the protection of personal data makes the following data available:

(1) Name of the responsible organization: Lead Media s.r.o

(2) Personally responsible partner / company management: Štefan

Polgári

(3) Address of the responsible organization: Karpatská 6, 811 05, Bratislava
Slovakia, IČO:
47726601, Slovak Republic.

(4) Intended purpose of data collection, processing or use:

The subject of the company's activity is marketing on the Internet

(5) Description of groups of interested persons and relevant data or categories of data:

Data relating to customers, employees, job applicants, suppliers and service providers
- to the extent necessary to fulfill the purpose specified in point 6. (4).

(6) Beneficiaries or categories of beneficiaries

Public authorities, health insurance companies and others in case of the existence of relevant legal regulations, external suppliers in accordance with §11 BDSG, external service providers, affiliated companies and internal departments to fulfill the purpose specified in point 6. (4).

(7) Deadline for regular data deletion:

The data is deleted after the expiry of the statutory periods. Data not covered by the mentioned provisions are deleted if the purpose mentioned in point 6. (4) ceases to exist.

(8). Use of social networking links

Our website may contain social networking features such as Facebook, LinkedIn and Twitter. Related services are provided by Facebook Inc., LinkedIn Inc. and Twitter Inc. ("providers").

Facebook is operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). An overview of Facebook buttons and their appearance can be found at: <https://developers.facebook.com/docs/plugins>

LinkedIn is operated by LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA ("LinkedIn"). An overview of LinkedIn buttons and their appearance can be found at: <https://developer.linkedin.com/plugins>

The link tells the provider which of our websites you have visited. If you are logged into your user account at

Facebook, LinkedIn, the provider can obtain information about your interests, i.e. information that you access through your user account. Using any link functions (e.g. clicking the "Like" button, leaving a link), this information will also be transferred by the browser directly to the provider for storage.

For more information on the collection and use of data by Facebook or LinkedIn and on the rights and options available to protect your privacy in these cases, please refer to the provider's data protection/privacy notice:

Data protection/privacy notice from the Facebook provider:

<http://www.facebook.com/policy.php>

LinkedIn provider's data protection/privacy notice:

<http://www.linkedin.com/legal/privacy-policy>

If you want to prevent the social networks Facebook or LinkedIn from connecting your visit to our site with your user account, you must log out of the relevant user account before entering our site. If you do not want to accept third-party cookies, please set your browser to reject them.

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